



# 7 TIPS FOR BUILDING AN ENVIRONMENTAL, SOCIAL, AND CORPORATE GOVERNANCE PROGRAM

**REGISTER FOR THE WEBINAR**

**Making Verifiable Sustainability & ESG Decisions in Real-Time**

Contact Us:  
[uptakefusion.com](http://uptakefusion.com)  
[fusion@uptake.com](mailto:fusion@uptake.com)  
 780.862.9699

Asset-intensive companies are increasingly under pressure to show progress toward sustainability goals. A recent webinar presented by Uptake and Microsoft offered advice and guidance on building an environmental, social, and corporate governance (ESG) program.

Small steps like this can create a groundswell of support for initiatives that will also benefit the environment. Below are seven tips from the webinar. Share this document with your sustainability team.

**UPTAKE SUSTAINABILITY**

1

**UNIFY DATA FROM THE SENSOR TO THE BOARDROOM**

ESG programs thrive on data, but for asset-intensive companies, that's a tall ask. Using Uptake Fusion, companies can unify OT data collected from assets and store the data in your Microsoft Azure cloud. IT data is already in the cloud. Now OT data can be too.

2

**CREATE AN AUDIT TRAIL THAT IS TAMPERPROOF**

ESG programs thrive on secure record keeping and time-sensitive decisions. The goal is traceable, verifiable data for sustainability and ESG investor reporting. Any decision must be backed up with, in essence, an audit trail.

3

**DEVELOP A NEAR REAL-TIME EMISSIONS FOOTPRINT FOR YOUR ENTIRE OPERATION**

Microsoft Azure makes it possible to have up-to-the-minute readings on carbon emissions for every asset, every business unit. The nearly live feed is securely accessible and covers the entire enterprise.



4

## TRACK PROGRESS TOWARD SUSTAINABILITY GOALS WHILE MEETING REQUIREMENTS

Regulatory agencies with public company requirements demand compliance. Meanwhile, business is big on tracking progress toward goals. Accomplish both while acting in the service of global sustainability with a better ESG solution.

5

## KEEP IT CONFIDENTIAL, ESPECIALLY WHEN USING ARTIFICIAL INTELLIGENCE

Protect all your data by eliminating third parties or requiring a security clearance. With data stored in Azure, you leverage the privacy of your own Microsoft Azure infrastructure. Even using Azure's AI tools, your data is centralized and kept in the cloud.

6

## CURATE CLOUD-BASED DATA FOR SPECIFIC AUDIENCES

Uptake Fusion unifies data in Azure; it also curates the data for a variety of end-users. That's helpful with ESG programs that need to share decisions and supporting evidence with regulatory agencies, investors, partners, and more.

7

## CONQUER THE BIGGEST BARRIERS TO ESG ADOPTION

Barriers to ESG adoption include robust data, AI use, and confusion around quality standards. Implement a solution from Uptake and Microsoft that reflects mastery of data and analytics, along with clarity and meaningfulness shared with the right people.

### Record. Report. Reduce.

There are three key deliverables with any ESG program. It should record all business activities revealed in a near real-time emissions footprint of all operations. You need the ability to report and track progress toward sustainability goals while meeting reporting requirements. Finally, your ESG program should reduce emissions, improve business processes, and create lasting changes that benefit the business and the environment.

For more on Uptake Sustainability, visit us on the [Azure Marketplace](#).