# UNDERSTAND YOUR OT DATA AND RAPIDLY UNLOCK VALUE

**READY TO UNLOCK YOUR POTENTIAL?**

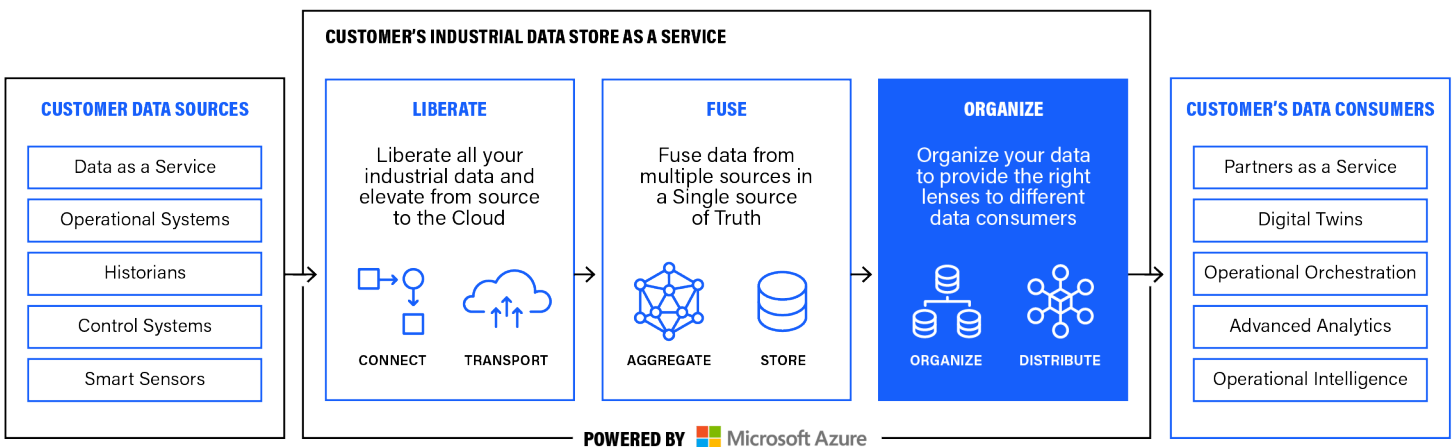uptakefusion.com

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**Developing and maintaining data relationships is an expensive, time consuming business. The data and metadata from industrial operational technology (OT) systems such as DCSs, PLCs, SCADA and Historians can be difficult to work with and understand. These data and metadata "tags" are often unrecognizable, lacking context or meaning. What you need is a game changer.**

**INTRODUCING UPTAKE LENSES**

## SEAMLESSLY CREATE DATA RELATIONSHIPS THAT EMPOWER EVERY STAKEHOLDER

Uptake Lenses organizes, unifies, contextualizes, correlates and distributes industrial OT data and metadata in Microsoft Azure from all of your systems. No longer are OT relationships siloed; all stakeholders with permission can access the data they need anytime, anywhere.

Once your OT information is in the cloud, Uptake Lenses facilitates different views of your data relationships based on your use cases and applications. Departments such as Operations, Production, Maintenance, Instrumentation and Electrical, as well as third party partners can be provided access to the information on their terms. Spending months, and in some cases years, developing a modern architecture to distribute and share this information is history. With Uptake Lenses, it's the lens you look through.

**CUSTOMER'S INDUSTRIAL DATA STORE AS A SERVICE**

| CUSTOMER DATA SOURCES | LIBERATE | FUSE | ORGANIZE | CUSTOMER'S DATA CONSUMERS |
|---|---|---|---|---|
| Data as a Service | Liberate all your industrial data and elevate from source to the Cloud | Fuse data from multiple sources in a Single source of Truth | Organize your data to provide the right lenses to different data consumers | Partners as a Service |
| Operational Systems | | | | Digital Twins |
| Historians | CONNECT   TRANSPORT | AGGREGATE   STORE | ORGANIZE   DISTRIBUTE | Operational Orchestration |
| Control Systems | | | | Advanced Analytics |
| Smart Sensors | | | | Operational Intelligence |

**POWERED BY** Microsoft Azure

**WITH UPTAKE LENSES, YOU CAN:**

· Deploy asset-centric, vendor-neutral contextual object models

· Provide rapid, timely access to information in an open format to serve your data consumers

· Achieve a single source of truth for data collected from every industrial asset

· Utilize hundreds of templates for organizing data based on industry standards such as MIMOSA

· Gain even more insights and intelligence by leveraging with other Uptake AI applications

· Take advantage of the secure, open-source Microsoft Azure cloud-based platform

Want more? Put Uptake Lenses to work with other Uptake Industrial AI applications, including our Asset Strategy Library® filled with asset failure data and industry best practices. OT data enriched with Uptake AI surfaces insights and intelligence that help entire organizations optimize costs, manage risks, and increase revenue assurance.

## ENHANCE YOUR UNDERSTANDING OF OT DATA TODAY

With Uptake Lenses, asset-intensive companies can finally democratize their OT data across the enterprise to accelerate coordination, collaboration and analysis. By utilizing Uptake's Industrial AI applications, you can turn your data into insights and intelligence that positively impact operations and business performance.

**To learn more about Uptake Lenses, contact fusion@uptake.com.**

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